

 **aesthetics**



**EMSCULPTNEO®**      **EMFACE®**      **EXION™**      **EMSCULPT®**      **EMSELLA®**

# Expand Your Practice



**EMFACE®**  
Wrinkles & Lift



**EMSCULPT NEO®**  
Fat & Muscle



**EXION™**  
4-in-1 Skin Platform

# With the EMpire™



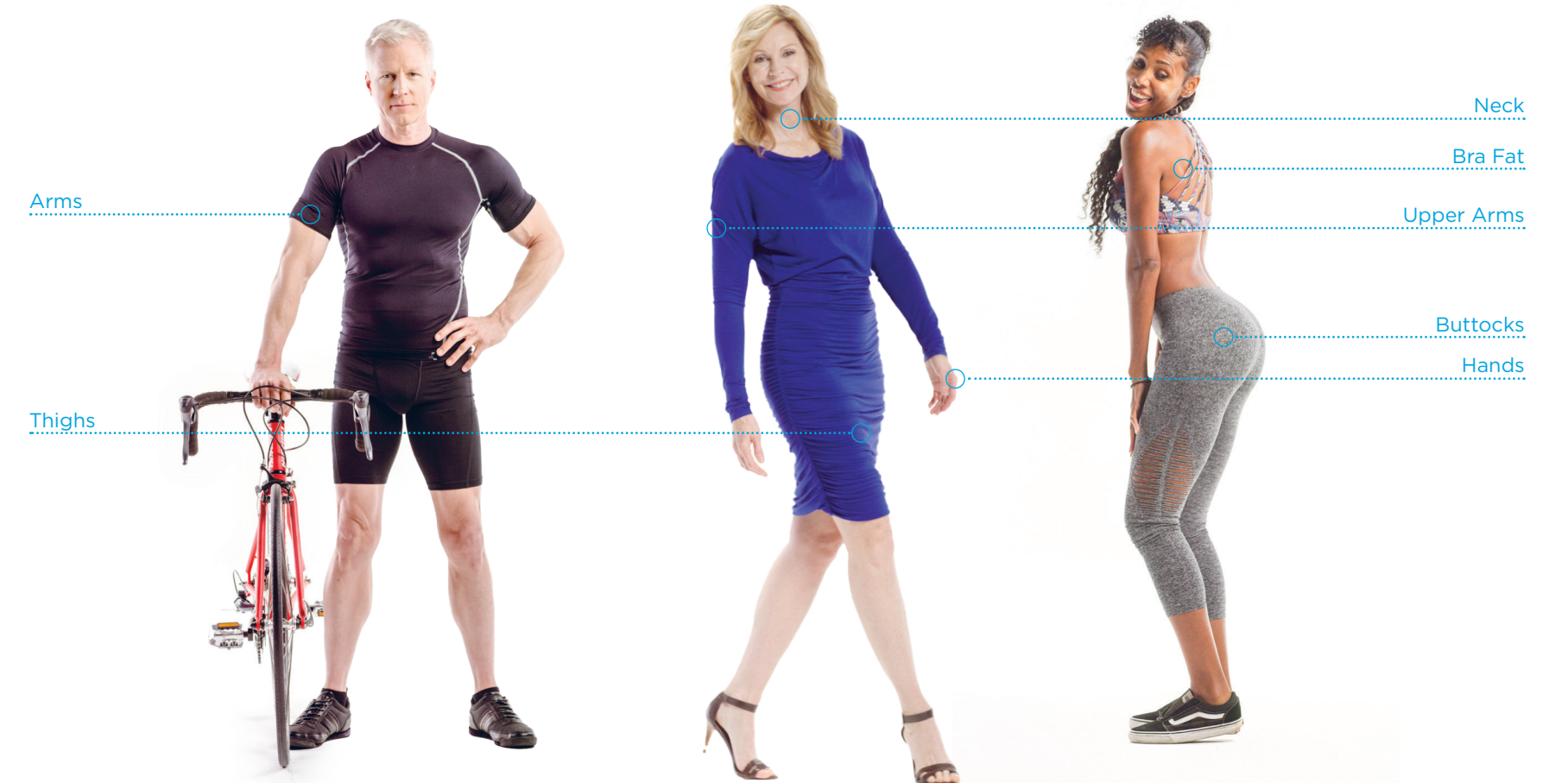
**EMSCULPT®**  
Muscle



**EMSELLA®**  
Incontinence

# The Areas You Will Treat

# From Head to Toe



# EMFACE®

The first and only therapy that works on the framework of your face from the inside out by treating facial skin and muscles in just 20 minutes.

- Can treat forehead, eyebrows, cheeks, and jawline simultaneously.
- Captures the needle-phobic patient population.
- Hands-free and easy to delegate procedure.
- Improves ROI and patient results when combined with other facial procedures and membership programs.

**-37%\***  
Wrinkle Reduction  
on average

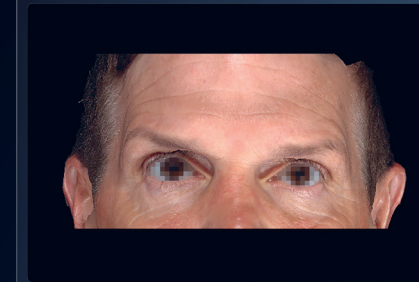
SKIN

**+30%\***  
Muscle Tone  
on average

**+23%\***  
MORE LIFT  
on average

## Wrinkles & Lift

BEFORE



AFTER EMFACE



AFTER 4<sup>TH</sup> TREATMENT, COURTESY OF: CHARLES BOYD, M.D.

BEFORE

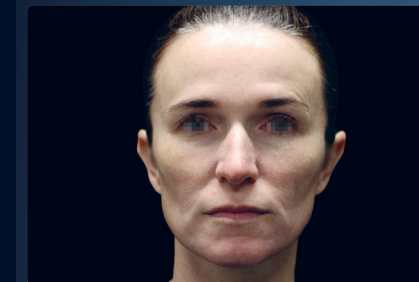


AFTER EMFACE



3 MONTHS AFTER 4<sup>TH</sup> TREATMENT, COURTESY OF: Yael HALAAS, M.D.

BEFORE

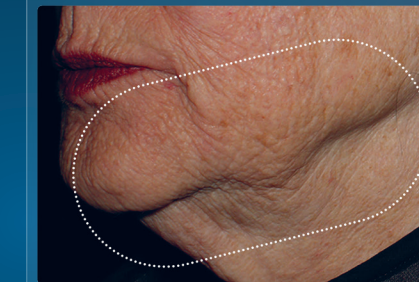


AFTER EMFACE

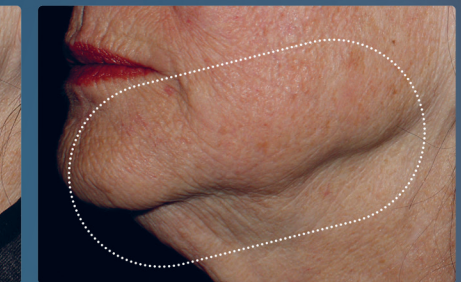


AFTER 4<sup>TH</sup> TREATMENT, COURTESY OF: JOEL L. COHEN, M.D.

BEFORE



AFTER EMFACE



3 MONTHS AFTER 4<sup>TH</sup> TREATMENT, COURTESY OF: RICHARD GENTILE, M.D.



*"EMFACE will do for the face what EMSculpt did for the body."*

Yael Halaas, M.D.

# EMSCULPT NEO®

**EMSCULPT NEO is the only non-invasive technology that simultaneously uses RF and HIFEM+ to eliminate fat and build muscle. This results in more fat reduction and more muscle growth than any single gold standard procedure.**

- Treats larger patient population with no BMI limitation.
- Contrary to other devices, there are no upfront click fees.
- 2-for-1 procedure ensures high patient satisfaction: more pronounced results for less time and money.
- More treatments in less time means more profit and less operating expenses.

EMSCULPT NEO  
**10**  
BODY PARTS

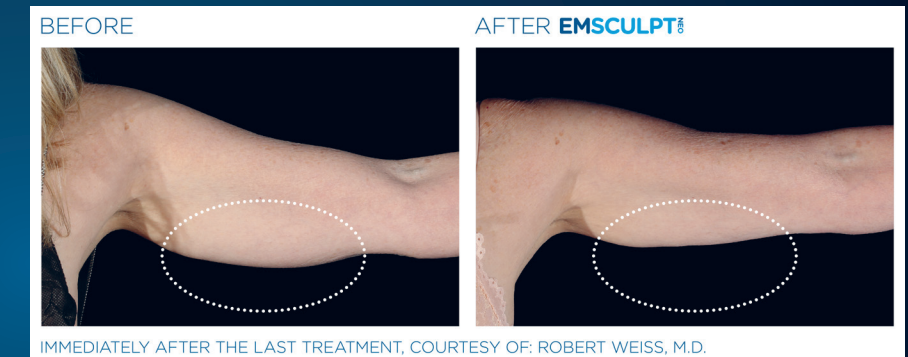
Treated  
Areas

LESS **-30%**  
Fat  
on average\*

**+25%** MORE  
Muscle  
on average\*

\*Data on file. Results and patient experience may vary. The data shown represents the average results of 3 EMSCULPT NEO's clinical studies<sup>1-3</sup>.

## Fat & Muscle



*"EMSCULPT NEO is operator independent, takes half the time, patients don't have to go first for fat treatment, and then again for muscle treatments. It does everything in the 30-minute session, which makes it more cost and time effective. And the most important thing, patients don't have to wait for months to feel a difference."*

Bruce Katz, M.D.

# EXION™

The Ultimate 4-in-1 skin platform that addresses facial, body, and intimate health concerns with unprecedented results.

- **EXION Fractional RF:** Breakthrough AI-driven microneedling RF for greater depth with less pain.
- **EXION Face:** The first technology to boost hyaluronic acid non-invasively.
- **EXION Body:** The versatile body solution for Lax Skin & Localized Fat.
- **EMFEMME 360:** The shortest intimate RF treatment on the market.

82% PATIENTS FOUND TREATMENT COMFORTABLE\*

Fractional RF

224% INCREASE IN HYALURONIC ACID\*

Face

22% FAT REDUCTION IN HARD TO REACH AREAS\*

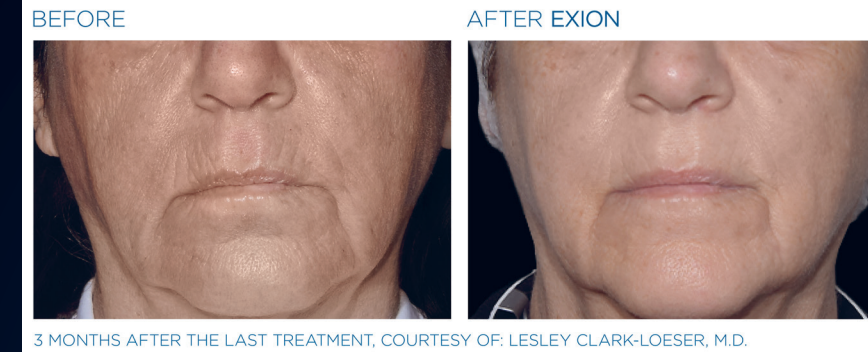
Body

130% VAGINAL HEALTH IMPROVEMENT\*

Intimate

\*Data on file. Results and patient experience may vary.

## 4-in-1 Skin Platform



"The EXION platform has tremendous utility for our practice. The ability to provide RF microneedling at the depth greater than the extent of the needles due to the physics and technology is remarkable and the ability to increase hyaluronic acid content by RF+TUS is a game changer!"

David E. Kent, M.D.

# EMSELLA®

**A breakthrough HIFEM® energy based treatment treatment of urinary incontinence.**

- Treats entire pelvic floor area.
- 75% of the treated patients reduced or totally eliminated the use of hygienic pads.\*
- Comfortable treatment without downtime yields higher patient retention and conversion rates.
- Operator and consumable free therapy maximizes practice profitability.

**75%**

**Pad Reduction\***



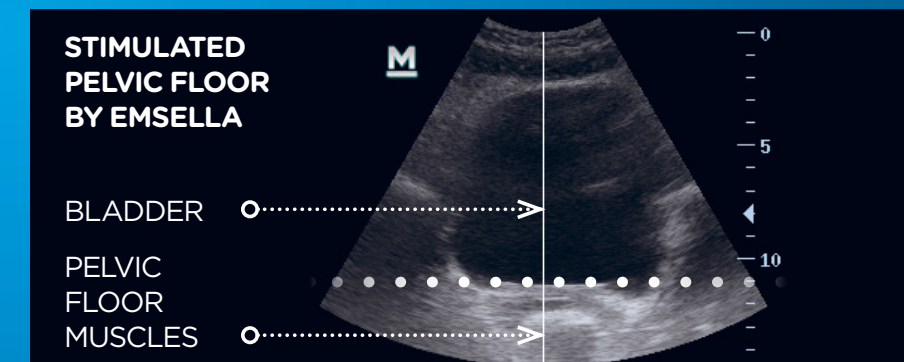
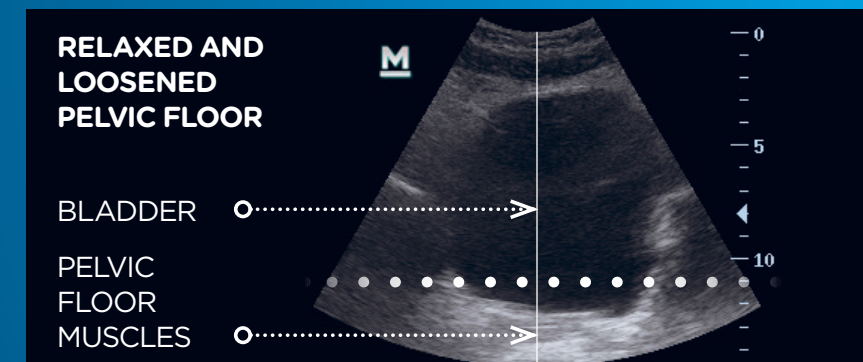
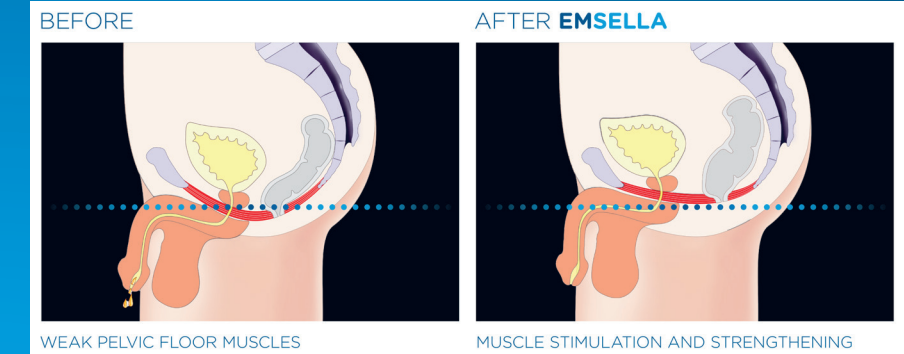
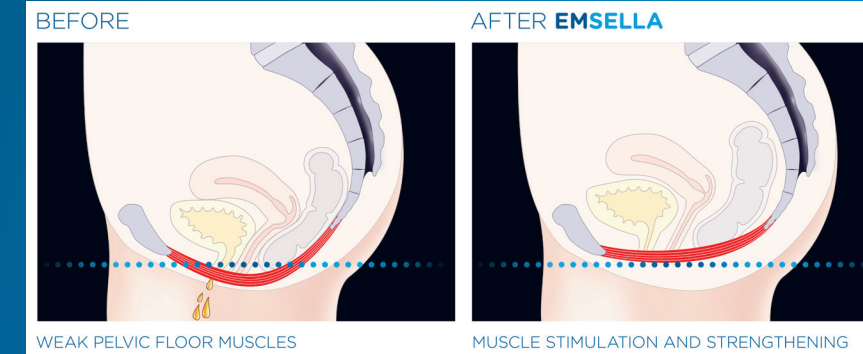
**Patients Remain Fully Clothed**

**95%**

**Patient Satisfaction\***

\*HIFEM Technology Can Improve Quality of Life of Incontinent Patients, Berenholz J., MD, Sims T., MD, Botros G., MD, Individual results may vary.

# Incontinence



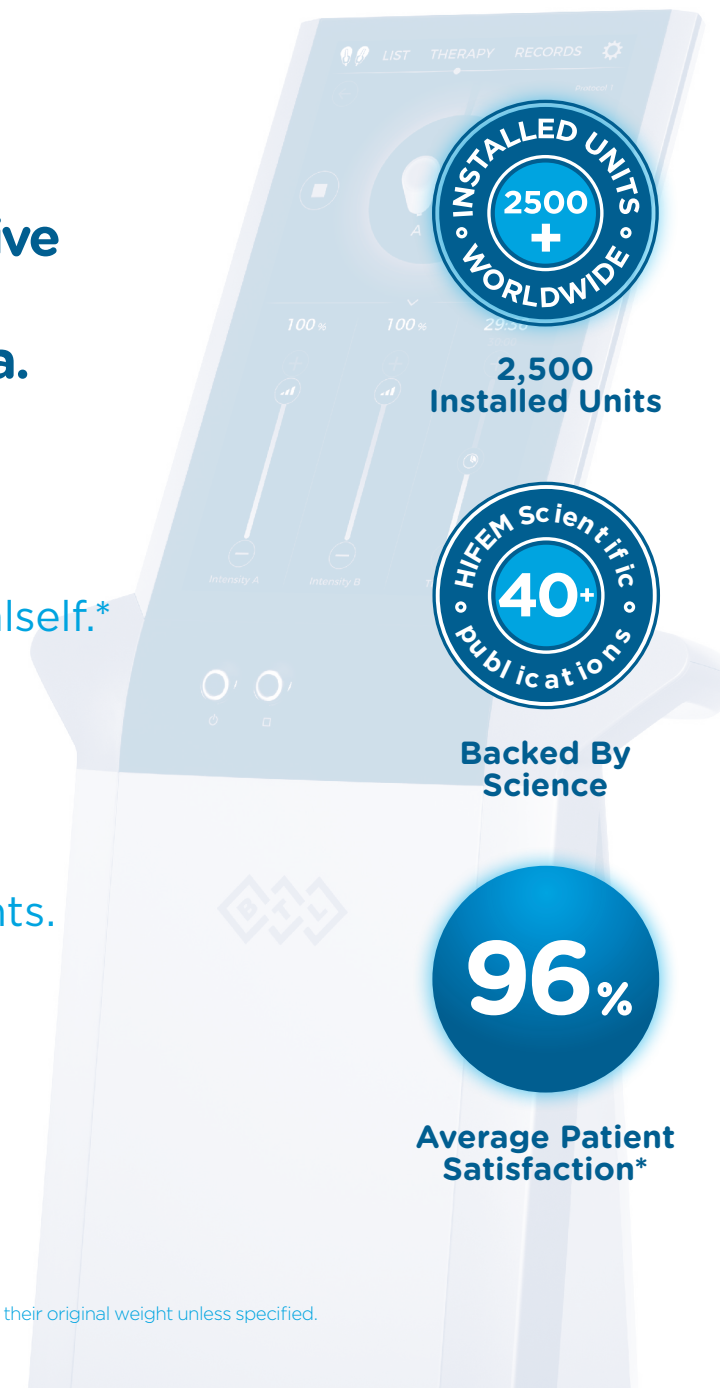
*"We place all our stress incontinence and overactive bladder patients on this chair. They are loving the 28-minute treatments. It is so easy sitting fully clothed on the BTL Emsella, reading a magazine, and getting a full pelvic workout without the sweat!"*

**Red Alinsod, M.D.**

# EMSCULPT®

**EMSCULPT is the world's first non-invasive procedure to build muscle and tone the buttocks without needles and anesthesia.**

- The leading muscle-building procedure with scientifically backed results.
- Awarded the most worth-it procedure by Realself.\*
- Generates incremental revenue from patients looking for more than simple fat reduction.
- Non-Thermal, Non-Ionizing, Non-Radiating treatment eases the safety concerns of patients.



2500+  
INSTALLED UNITS  
WORLDWIDE

2,500  
Installed Units

40+  
HIFEM Scientific  
Publications

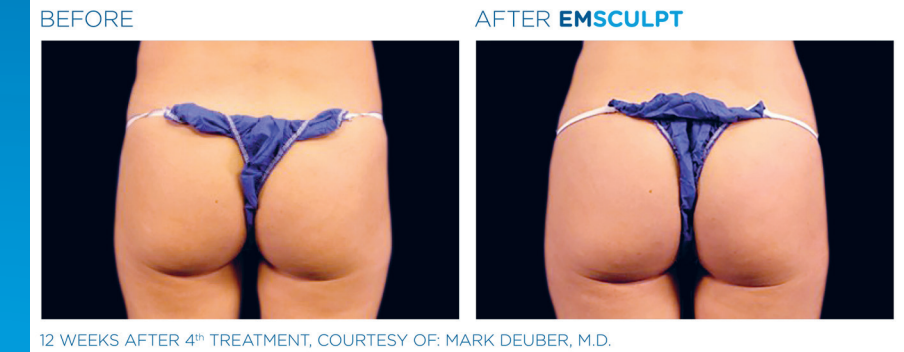
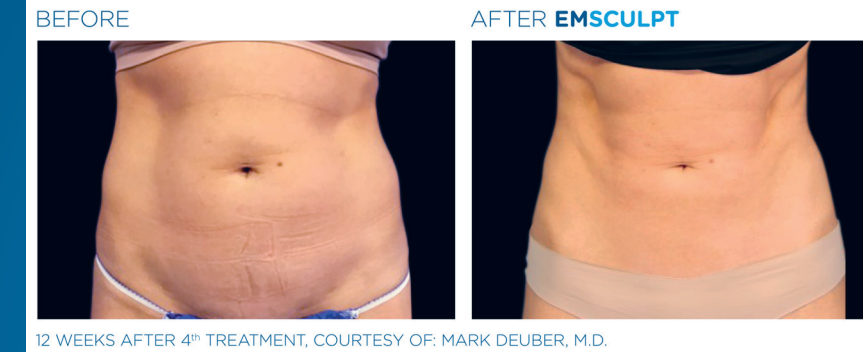
Backed By  
Science

96%

Average Patient  
Satisfaction\*

\*Data on file. Results and patient experience may vary. Patients shown in the B&A pictures are within +/- 2,25 kg of their original weight unless specified.

## Muscle



*"A decrease in the amount of fat and an increase in the amount of muscle is truly what you want, you want to define. You don't want to just get rid of fat and have everything beneath it flabby."*

Carolyn Jacob, M.D., FAAD

# As Seen On



# Dozens of Peer Reviewed Studies



Don't Take Our Word For It...



... And Many More

Efficacy and safety have been tested in many multicenter studies using the most reputable scientific methods such as MRI, CT, US and Histology.

# BTL: Over 30 Years Of Innovation



More Than 80 Offices  
Around the Globe



3,400+ Employees  
Worldwide



More Than 480  
Engineers



2 Focused Divisions:  
Medical and Aesthetics

Growing to meet your needs



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